

OCTOBER 23, 2018

JOIN US

in honoring change makers
on the national front and in
New York City public schools!



celebrate
the passion
to enact
CHANGE

ESKOLTA
CHANGE MAKERS
Reception



eskolta
We help schools learn.

ESKOLTA CHANGE MAKERS *Reception*

THE CELEBRATION

This fall, Eskolta will host its second Annual Change Makers Reception to celebrate and honor Change Makers on the national front and in NYC public schools: **John B. King, Jr., former US Secretary of Education** for his lifelong dedication to education as a teacher, principal, and leader; **a public school educator** who works day in and day out to help drive improvement efforts in NYC schools; and **a student** who is resilient and succeeding in the face of adversity.

Since 2010, Eskolta has helped more than 1,000 educators and more than 54 schools to improve how they foster student learning and development. Our own change-making work has touched the lives of more than 20,000 students across New York City to achieve a brighter future.

Join us this coming October to raise funds for Eskolta's critical work in schools—creating school culture where educators and students feel valued, heard, and supported! Enjoy an evening of inspiring program, food and drinks, student art, and of course, the opportunity to learn about Eskolta's good work.

We invite you to celebrate the work that is making school improvement a reality in New York City public schools!

DATE: October 23, 2018

TIME: 6:00–9:00 PM

ATTIRE: Cocktail

TICKET: \$150*

LOCATION: The Rubin Museum of Art
150 West 17th St, New York, NY 10011

Guests will have exclusive after-hours access to the Rubin Museum's preeminent collection of Himalayan art, which includes over 3,800 objects spanning more than 1,500 years to the present day.

**Thanks to our sponsors, a limited number of educators employed by or in New York City public schools will receive free tickets to join this gala event.*



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2018 GUEST OF HONOR: John B. King, Jr.



JOHN B. KING, JR. is the President and CEO of The Education Trust, a national nonprofit organization that aims to identify and close opportunity and achievement gaps, from preschool through college. He served as the U.S. Secretary of Education from 2016 through 2017. In tapping him to lead the U.S. Department of Education, President Obama called Dr. King “an exceptionally talented educator,” citing his commitment to “preparing every child for success” and his lifelong dedication to education as a teacher, principal, and leader of schools and school systems.

Before becoming Secretary, Secretary King had served at the Department since January 2015 and carried out the duties of the Deputy Secretary, overseeing all preschool-through-12th-grade education policies and programs as well as Department operations. Secretary King joined the Department following his tenure as the first African-American and Puerto Rican to serve as New York State Education Commissioner, a post he held from 2011 to 2015.

King began his career in education as a high school social studies teacher in Puerto Rico and Boston and a middle school principal.

He credits New York City public school teachers—particularly educators at P.S. 276 in Canarsie and Mark Twain J.H.S. in Coney Island—for saving his life by providing rich, engaging, and transformative educational experiences and giving him hope about the future.

He holds a Bachelor of Arts degree in government from Harvard University, a J.D. from Yale Law School, and a Master of Arts in the teaching of social studies and a doctorate in education from Teachers College at Columbia University.



The Education Trust

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2018 Sponsorship Opportunities

| | | |
|--|-----------------|---|
| VISIONARY | \$25,000 | 14 Tickets to Change Makers Reception 8 sponsored tickets for educators Logo/listing on event marketing materials Recognition on Eskolta website and social media Recognition in annual report Recognition in Eskolta quarterly newsletter (over 2,000 constituents) |
| CHAMPION | \$20,000 | 12 Tickets to Change Makers Reception 6 sponsored tickets for educators Logo/listing on event marketing materials Recognition on Eskolta website and social media Recognition in annual report |
| GUARDIAN | \$10,000 | 10 Tickets to Change Makers Reception 4 sponsored tickets for educators Logo/listing on event marketing materials Recognition on Eskolta website and social media Recognition in annual report |
| SUPPORTER | \$5,000 | 6 Tickets to Change Makers Reception 2 sponsored tickets for educators Logo/listing on event marketing materials Recognition on Eskolta website and social media Recognition in annual report |
| FRIEND | \$2,000 | 4 Tickets to Change Makers Reception 2 sponsored tickets for educators Logo/listing on event marketing materials Recognition on Eskolta website and social media Recognition in annual report |
| ADVOCATE | \$700 | 2 tickets to Change Makers Reception 1 sponsored ticket for educators Logo/listing on event marketing materials Recognition on Eskolta website Recognition in annual report |
| NONPROFIT <small>AVAILABLE ONLY TO 501(C)3 ORGANIZATIONS</small> | \$500 | 4 Tickets to Change Makers Reception Recognition on Eskolta website Logo/Listing on all event marketing materials Recognition in annual report |

**Eskolta reserves the right to approve all donations.*

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Sponsorship Reservation Form



To purchase tickets or donate online,
visit [our Eventbrite page](#)

Name(s): _____
(As you would like it to appear on Eskolta publications)

Address (line 1): _____

Address (line 2): _____

City, State, Zip: _____

Phone: _____ Email: _____

☐ Please find my check enclosed

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ AmEx ☐ Discover

In the amount of _____

For sponsor level:

☐ Nonprofit ☐ Advocate ☐ Friend ☐ Supporter ☐ Guardian ☐ Champion ☐ Visionary

For purchases of only tickets, indicate how many: _____

Credit cardholder name: _____

Credit card number: _____ CVV code: _____

Signature: _____ Exp. Date: ____/____/____

☐ Check here if you would like your gift to remain anonymous

Please send this form to:

Mai Brand
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Eskolta School Research and Design is recognized as a Section 501(c)3 charity by the Internal Revenue Service. A copy of our latest annual report may be obtained, upon request, either from our organization at 50 Broad St. Ste. 1615, New York, NY 10004; or the NYS Attorney General's Charities Bureau, 120 Broadway, 3rd Floor, New York, New York 10271.

Please submit sponsorship no later than **September 15, 2018**

Have questions? Contact Mai at mbrand@eskolta.org or (917) 388-3389